



PROJECT BUDGET
Joint Venture - TM Winter Print Co-ops
(Madden Media Insert)

	State Tourism Funds	Other Funds	Total
PROFESSIONAL SERVICES:			
Account Management	\$150.00 +	\$0.00 =	\$150.00
Account Coordination	\$220.00 +	\$0.00 =	\$220.00
PhotoShop/Illustrator Manipulation	\$150.00 +	\$0.00 =	\$150.00
Copywriting	\$300.00 +	\$0.00 =	\$300.00
Layout & Design	\$75.00 +	\$0.00 =	\$75.00
Proofing & Editing	\$110.00 +	\$0.00 =	\$110.00
Color Lasers	\$40.00 +	\$0.00 =	\$40.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
TOTAL	\$1,045.00	\$0.00	\$1,045.00
MARKETING/ADVERTISING:			
Media Placement	\$3,954.00 +	\$0.00 =	\$3,954.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
TOTAL	\$3,954.00	\$0.00	\$3,954.00
TRAVEL:			
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
TOTAL	\$0.00	\$0.00	\$0.00
OTHER:			
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
TOTAL	\$0.00	\$0.00	\$0.00
<hr/>			
PROJECT TOTAL	\$4,999.00 +	\$0.00 =	\$4,999.00